



SRI VYASA N.S.S COLLEGE

AFFILIATED TO UNIVERSITY OF CALICUT

RE-ACCREDITED BY NAAC WITH B GRADE (CGPA 2.82)

VYASAGIRI P.O. WADAKKANCHERY, THRISSUR, KERALA -680623

Website : www.srivyasanss.ac.in , Email : mail@srivyasanss.ac.in , Office : 04884-237249



7 - Institutional Values and Best Practices

**CRITERION 7 -
INSTITUTIONAL
VALUES AND BEST
PRACTICES**

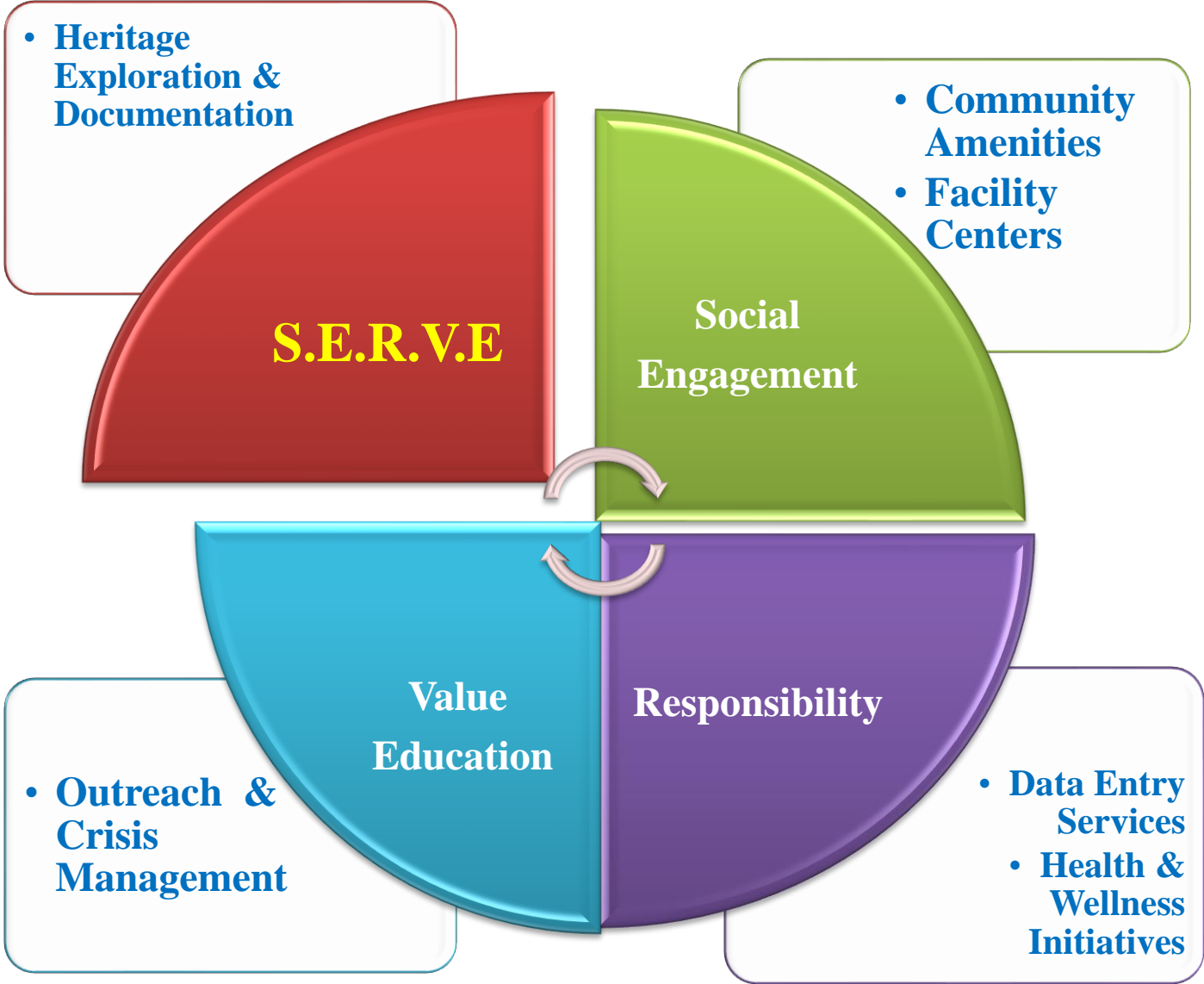


CRITERION : 7

KEY INDICATOR : 7.3

7.3 Institutional Distinctiveness

Title of the Practice: S.E.R.V.E (Social Engagement, Responsibility, and Value Education) - Empowering the Community through Dedicated Service Initiatives



S.E.R.V.E

(Social Engagement, Responsibility, and Value Education)

Empowering the Community through Dedicated Service Initiatives

Sri Vyasa NSS College stands as a beacon of holistic education, dedicated to building a powerful community by nurturing socially responsible citizens. The college's mission is deeply rooted in imparting lessons of social commitment and fostering an empathetic attitude towards underprivileged people. This vision is actualized through a comprehensive educational approach that prepares students to become emancipated and accomplished individuals with a strong sense of identity, character, and individuality. Equipped to face the challenges of an increasingly globalized world, the students of Sri Vyasa NSS College are groomed to meet the demands of the modern era while maintaining a deep sense of social and environmental responsibility.

S.E.R.V.E (Social Engagement, Responsibility, and Value Education)

Sri Vyasa NSS College distinguishes itself in the area of social service. This unique initiative is titled S.E.R.V.E, which stands for Social Engagement, Responsibility, and Value Education. This initiative strives to inculcate in its students a deep sense of social and environmental responsibility, empathy, inclusiveness, and social commitment.

A. Heritage Exploration and Documentation

The Heritage Exploration and Documentation program aims to connect students and faculty with the rich historical and cultural heritage of their locality. By exploring local heritage sites and documenting the lives of freedom fighters and other historically significant individuals, the college seeks to instill a sense of pride and awareness among its students.

✓ The Practice

Students and faculty of history department collaborate on this project through field trips, interviews, and data consolidation. These activities not only provide practical learning experiences but also help preserve and promote the region's heritage.

✓ Impact

The program has fostered a deep appreciation for local history and culture among students. It has also strengthened community ties by engaging local residents in the documentation

process. The initiative has become a model for other institutions looking to promote heritage conservation and education.

B. Community Amenities

The Community Amenities program aims to support local residents by providing access to the college's facilities. This initiative reflects the college's commitment to community welfare and its role as a resource hub for the surrounding area.

✓ **The Practice**

The college opens its playgrounds, swimming pools, and grazing areas to local residents, offering essential recreational and agricultural support. These amenities are maintained by the college, ensuring they are safe and accessible for community use.

✓ **Impact**

The program has significantly improved the quality of life for local residents. By providing recreational and agricultural facilities, the college has fostered a stronger sense of community and well-being. This initiative has also enhanced the college's reputation as a socially responsible institution.

C. Data Entry Services

The Data Entry Services program aims to provide valuable community support through student participation in various data entry projects. This initiative helps students develop practical skills while contributing to essential community needs.

✓ **The Practice**

Students participate in data entry projects for a range of community needs, including library management, COVID-19 tracking, and Aadhaar data entry. These projects are organized in collaboration with local authorities and organizations, ensuring they meet the community's most pressing needs.

✓ **Impact**

The program has provided critical support to community projects, enhancing efficiency and accuracy in data management. It has also provided students with valuable work experience and transferable skills, while strengthening the college's ties with local authorities and organizations, fostering collaboration and mutual support.

D. Outreach and Crisis Management

The Outreach and Crisis Management program aims to prepare students to respond effectively to community crises and emergencies. This initiative emphasizes the importance of social responsibility and community service.

✓ **The Practice**

The college organizes a variety of outreach activities, including blood donation camps, relief camp assistance during floods, and surveys and sanitization efforts during

pandemics. These activities are supported by the college's NSS and NCC units, which play a crucial role in coordinating and executing the initiatives.

✓ **Impact**

The program has had a profound impact on both the community and the students. During crises such as floods and pandemics, the college's initiatives have provided essential support to affected individuals and families. The program has also instilled a strong sense of social responsibility in students, preparing them to be active and engaged citizens.

E. Facility Centers

The Facility Centers program aims to support local research and provide essential services to the community. By making the college's research labs, herbarium collections, and water testing labs available to the public, the college seeks to promote scientific inquiry and environmental conservation.

✓ **The Practice**

The college's research labs, herbarium collections, and water testing labs are made available to the community. These facilities are used for a variety of purposes, including environmental testing, research projects, and educational tours.

✓ **Impact**

The program has significantly contributed to local research and environmental conservation efforts. By providing access to advanced facilities and expertise, the college has supported a range of community projects and initiatives.

F. Health and Wellness Initiatives

The Health and Wellness Initiatives aim to promote a culture of sustainability and health consciousness on campus. These initiatives are designed to address various health and environmental issues, fostering a healthier and more sustainable community.

✓ **The Practice**

The college has implemented several health and wellness initiatives, including the Napkin-Free Campus, Tobacco-Free Campus, and Anti-Drug Campaign. These programs involve educational sessions, awareness campaigns, and the distribution of sustainable products such as menstrual cups.

✓ **Impact**

The initiatives have had a significant impact on the health and well-being of the campus community. The Napkin-Free Campus initiative has reduced waste from disposable sanitary napkins, while the Tobacco-Free Campus and Anti-Drug Campaign have raised awareness about the dangers of smoking and drug use.

CONCLUSION

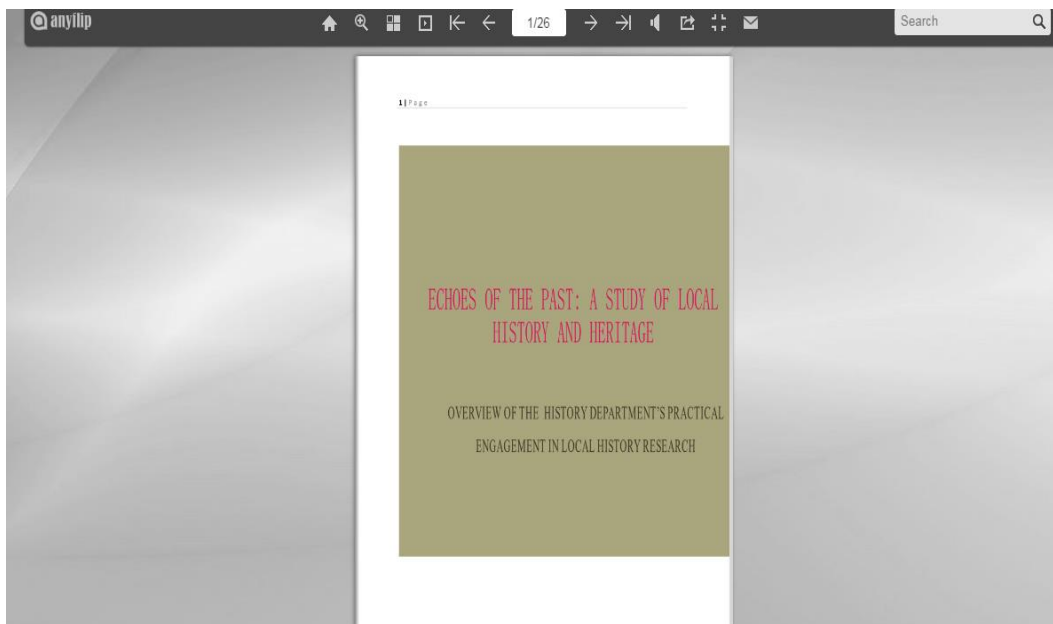
Sri Vyasa NSS College's commitment to society and students is evident in its diverse range of programs and initiatives. By fostering a sense of social and environmental

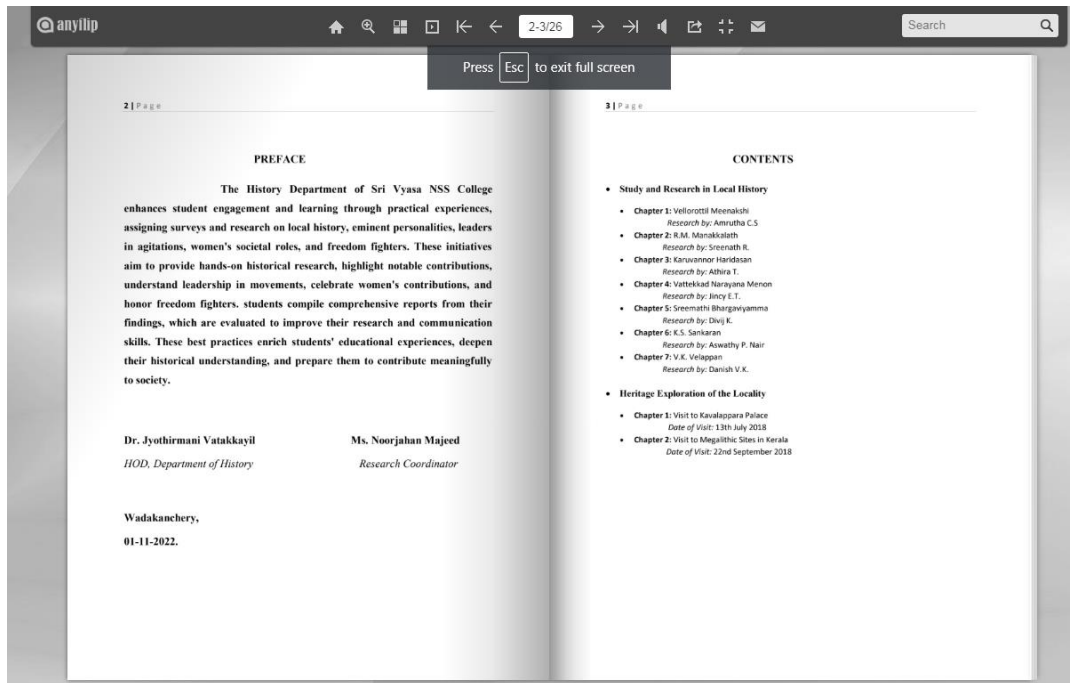
responsibility, empathy, and inclusiveness, the college has created a supportive and empowering environment for its students. Sri Vyasa NSS College's initiatives in heritage exploration, community amenities, data services, and health programs demonstrate its commitment to fostering a community of socially responsible, accomplished individuals prepared to tackle global challenges.

Programmes Conducted Under S.E.R.V.E @Sri Vyasa NSS College, Wadakkanchery

1. Heritage Exploration and Documentation

The Heritage Exploration and Documentation program aims to connect students and faculty with the rich historical and cultural heritage of their locality. By exploring local heritage sites and documenting the lives of freedom fighters and other historically significant individuals, the college seeks to instill a sense of pride and awareness among its students. Students and faculty of history department collaborate on this project through field trips, interviews, and data consolidation. These activities not only provide practical learning experiences but also help preserve and promote the region's heritage. The program has fostered a deep appreciation for local history and culture among students. It has also strengthened community ties by engaging local residents in the documentation process. The initiative has become a model for other institutions looking to promote heritage conservation and education. Detailed reports are available in the department and **the Findings are consolidated in our College Library and is available for research purposes through an e-Journal-Echoes of The Past:A study of Local History and Heritage.**





Link to access E-Repository : <https://anyflip.com/ydfdu/nkyd/> or scan QR Code



2. Community Amenities

The Community Amenities program aims to support local residents by providing access to the college's facilities. This initiative reflects the college's commitment to community welfare and its role as a resource hub for the surrounding area. The college opens its playgrounds, swimming pools, and grazing areas to local residents, offering essential recreational and agricultural support. These amenities are maintained by the college, ensuring they are safe and accessible for community use. The program has significantly improved the quality of life for local residents. By providing recreational and agricultural facilities, the college has fostered a stronger sense of community and well-being. This initiative has also enhanced the college's reputation as a socially responsible institution.



COLLEGE FOOTBALL GROUND BEING USED BY PUBLIC CLUBS AND SCHOOLS FOR CONVENING MATCHES AND SPORTS MEETS



KHO-KHO GROUND



THE BLUE POND- NEELAKKULAM –A BOON TO VYASAGIRIAN’S FROM SILENT VALLEY@VYASA COLLEGE

OPEN NATURAL SWIMMING POOL USED BY TRAINED PUBLIC FOR SWIMMING PRACTISE DURING SUNDAYS.



CATTLE GRAZING ZONE-ENTRY ALLOWED FOR LOCAL CATTLE FARMERS AFTER COLLEGE HOURS AND WEEKENDS

3. Data Entry Services

The Data Entry Services program aims to provide valuable community support through student participation in various data entry projects. This initiative helps students develop practical skills while contributing to essential community needs. Students participate in data entry projects for a range of community needs, including library management, COVID-19 tracking, and Aadhaar data entry. These projects are organized in collaboration with local authorities and organizations, ensuring they meet the community's most pressing needs. The program has provided critical support to community projects, enhancing efficiency and accuracy in data management. It has also provided students with valuable work experience and transferable skills, while strengthening the college's ties with local authorities and organizations, fostering collaboration and mutual support. The college organizes a variety of outreach activities, including blood donation camps, relief camp assistance during floods, and surveys and sanitization efforts during pandemics. These activities are supported by the college's NSS and NCC units, which play a crucial role in coordinating and executing the initiatives.

- ✓ Government of Kerala conducted a Leprosy Eradication survey in 6 to 8 districts of Kerala. In Thrissur district Sri Vyasa NSS college National Service Scheme unit in association with Ottupara hospital effectively involved in the survey of Wadakkanchery area from 5-12-2018 to 18-12-2018 continuously. More than 70 volunteers engaged in the survey.



4. Facility Centers

The Facility Centers program aims to support local research and provide essential services to the community. By making the college's research labs, herbarium collections, and water testing labs available to the public, the college seeks to promote scientific inquiry and environmental conservation. The college's research labs, herbarium collections, and water testing labs are made available to the community. These facilities are used for a variety of purposes, including environmental testing, research projects, and educational tours.

✓ **Water Testing Lab-A Satellite Lab of KWA**

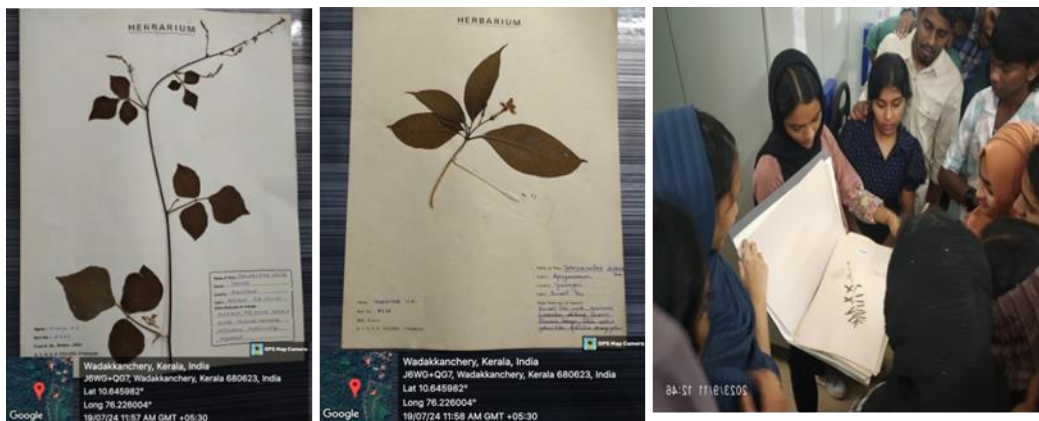


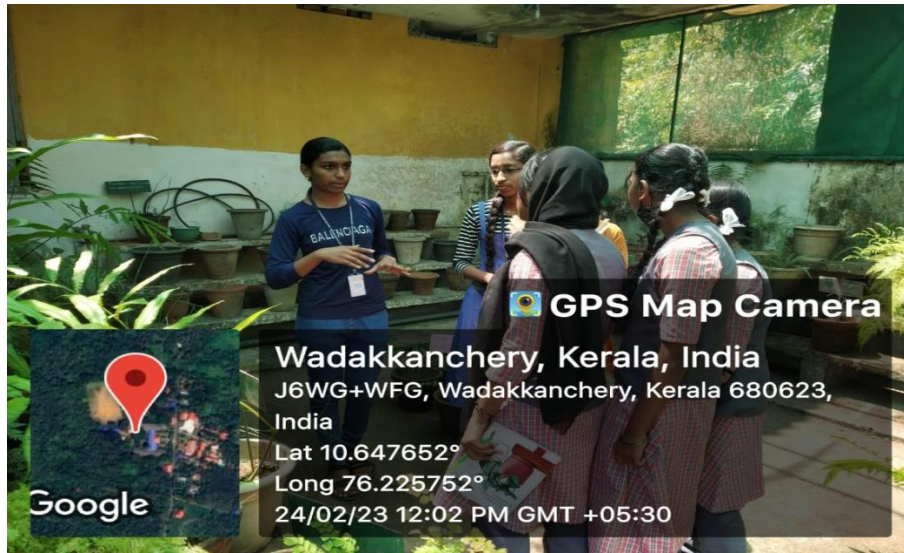
Water quality testing lab functioning as a satellite lab under the project initially aided by KWA-The kerala water authority, a government agency for monitoring water quality, supply and related matters. It started functioning from 2007 onwards. Vyasa College through this lab under ENVIRO club –PG & research Dept. of Chemistry has been providing water quality testing service at a nominal rate which covers a non-profitable charge to cover chemical cost and analyst remuneration. All the testing has been done as per IS-10500. The Enviro club plans and undertakes surveys to identify water quality parameters in the nearby places with the help of students and to places under. The analyst is Mrs. Gopika with Post Graduation in chemistry and 5 years of analytic experience.

- ✓ **Research Labs:** Researchers can avail instrumentation facilities at science labs in the college –UV-Vis Spectrophotometer, Spin Coater, Electrochemical Workstation, Muffle Furnace are few among the facilities available.
- ✓ **Herbarium and Fern House:** Botany Department along with the teaching staff are engaged in field visit inside the campus every year. The students are getting hands on training in the identification of plants. the name board with binomial name and common name were placed near each plant by the students.



The Department maintained a well-organized Herbarium. The preserved plant specimen is very much helpful to the students of the Department for the identification of a particular plant. The students also engaged in making herbarium and keeping them in herbarium rack for future purpose.





5. Health and Wellness Initiatives

The Health and Wellness Initiatives aim to promote a culture of sustainability and health consciousness on campus. These initiatives are designed to address various health and environmental issues, fostering a healthier and more sustainable community.

➤ The Practice

The college has implemented several health and wellness initiatives, including the medical camps, Napkin-Free Campus, Tobacco-Free Campus, and Anti-Drug Campaign. These programs involve educational sessions, awareness campaigns, and the distribution of sustainable products such as menstrual cups.

- ✓ Health camp conducted for teachers and other elders of the Parlikkad area on 10-07-2018. 50 body tests were done with a meagre amount of Rs 600.
- ✓ Conducted special camp from **22-12-2018** to **28-12-2018** in Vazhachal forest reserve area doing activities like environment protection, plastic pollution control, Vazhachal check post permit issue, checking of alcohol and other harmful items, rally etc.



- ✓ Blood donation camp conducted on **22 November-2020** in association with government hospital, Athani and HDFC bank



- ✓ **Koodeyund Vyasa- Standing for the flood Survivors**

Sri Vyasa NSS college was opened as a collection centre for flood relief. Students as well as common people donated money and other necessary items which were packed and given in the collector's office on **August 22**.



NSS volunteers also participated in the packing process arranged in town hall by the collector on **01-09-2018**.



NSS Student volunteers were active participants in post flood cleaning in and around flooded areas of Wadakanchery municipality

6. Outreach and Crisis Management



- ✓ On **4th March 2020**, Parlikad, village where our college is situated, we initiated steps for cleaning designated areas by identify the most littered areas which enhanced the visual appeal of the village. The programme also centered on educating residents about waste management and recycling.



✓ **Turning Bottles into Shields**

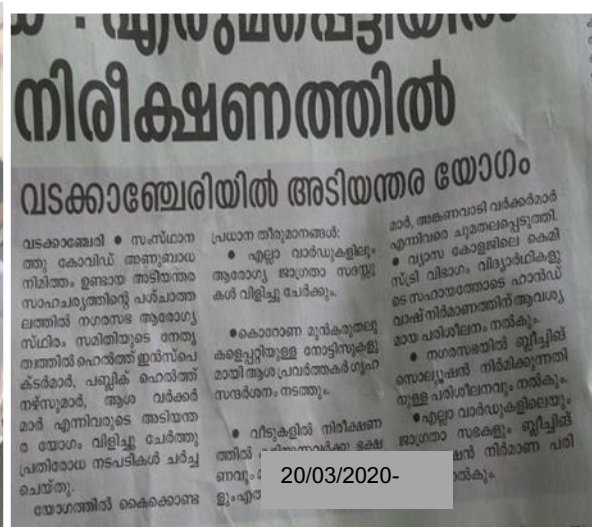
Sanitiser Preparation and awareness campaign during Covid-19 Pandemic outbreak-

: When covid pandemic choked our lives during February 2020, UG and PG chemistry students were in the war front to spread messages of break the chain campaign during the initial outbreak. They prepared sanitizers and supplied them to college, commoners in and around Vyasagiri premises/public servants. The process was initiated on 17.03.2020. Principal Smt. Kavitha inaugurated the campaign by receiving sanitizer from Campaign Leader Ashique. H.O.D Dr RManu and faculty members were present for the same. To combat sanitizer scarcity -under the guidance of faculty ,postgraduate students helped commoners from different social groups to prepare sanitizers.

✓ **Mobilizing Sanitizer Production and Awareness Online in the Face of Covid-**

Covid 19-Amidst the Covid-19 pandemic, there was a critical shortage of hand sanitizer. The Department of Physics, in collaboration with libraries, NGOs, and youth organizations, initiated a joint effort to produce hand sanitizer and promote awareness about Covid-19 prevention measures. This initiative aimed to utilize combined resources and expertise to address community needs during the crisis.

✓ **Covid-19 Warriors-**





During Covid scenario college union UUC Ananthu M.R and team were in war front of rescue operations and also assisted in cremation of demised people whose relative were non willing to collect body.Volunteers from NSS,NCC Worked to manage social wellbeing of the society by extended services as food supply,medicine supply and supply of clothings and groceries when world was locked down.

✓ **"Kaithangu" -Social Extension Activity**

On June 11, 2021, the B.A History students, under the coordination of Mrs. Noorjahan Majeed, organized the "Kaithangu" social extension activity at the Government Tribal

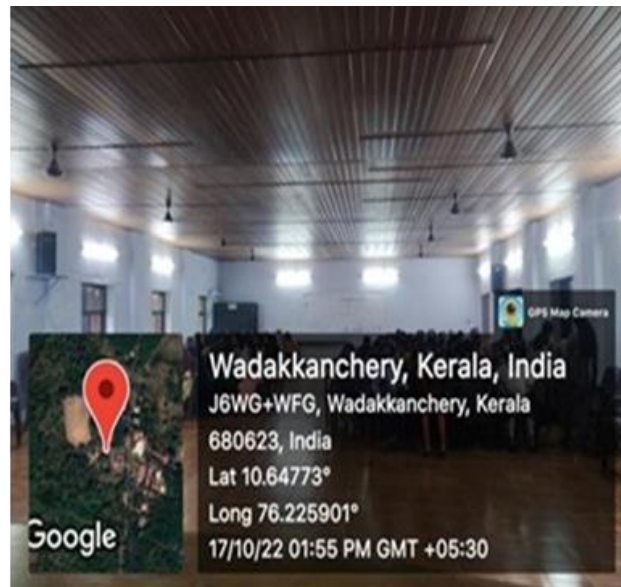
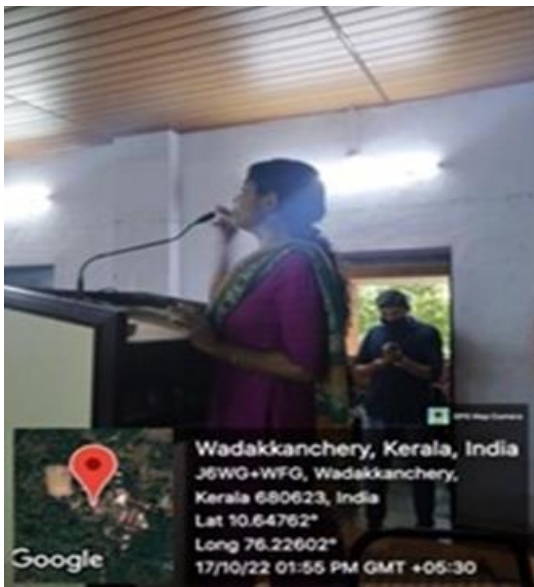
School in Vazhani, building on the success of the previous "Kanivu" program and showcasing the department's best practice of fostering mentor-mentee relationships through direct engagement. This follow-up initiative aimed at supporting and raising awareness about tribal communities, involved the distribution of educational materials to enhance academic opportunities, a video presentation on the historical significance of various tribal groups, and interactive discussions to deepen cultural understanding. Additionally, collaborative cultural activities celebrated the rich heritage of the tribal communities, while an awareness campaign highlighted the challenges faced by these groups, fostering empathy and advocacy. The program's positive outcomes, including reinforced educational foundations and increased social responsibility among students, underscored the success of sustained community engagement and the impactful mentor-mentee dynamic in promoting social awareness and cultural exchange.



- ✓ On 7th April 2022, Tobacco Free campus program was implemented to eliminate tobacco use on college campuses. The program encompasses the development and implementation of policies, educational initiatives, support services for cessation, and community engagement efforts.



- ✓ **Menstrual Cup Awareness Programme by Women Cell on 17-12-2022.**
On 17 October the Women's Cell organized a meeting to give the students awareness about the use of menstrual cups. The meeting was presided over by the Principal Dr. Geetha P. The session was handled by executive committee member Smt. Noorjahan Majeed.



✓ **Menstrual Cup Distribution by NSS & Rotary Club on 01-12-2022.**

On 1st December 2022, Sri Vyasa NSS College in collaboration with the Rotary Club initiated a Napkin-Free Campus Initiative. As part of this endeavor, an interactive session was organized, featuring doctors from a Govt. Medical College, Thrissur who provided valuable insights on menstrual health and hygiene. Additionally, a hundred menstrual cups were distributed to promote sustainable menstrual hygiene practices. This holistic approach aimed to raise awareness, reduce waste from disposable sanitary napkins, and ensure access to environmentally friendly alternatives, contributing to a healthier and more sustainable campus community.





✓ **Declaration of Napkin free Campus:**

The Wadakkanchery Municipality, in collaboration with the National Service Scheme Unit 58 and 103 of Sri Vyasa NSS College, launched an innovative initiative aimed at promoting menstrual hygiene and sustainability among students. In a grand event held at the college, Miss Sheela Mohan, vice chairperson inaugurated the distribution of menstrual cups to all students. This marked a significant milestone for Sree Vyasa NSS College as it became the First Napkin-Free Campus in Kerala, setting an inspiring example for educational institutions across the state.

